

From: [Skid Row Housing Trust](#)
To: [Kent Smith](#)
Subject: New Investments in Veteran Housing, Technology, and Health
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Homes. Support. Success.

New Investments in Veteran Housing

FLOR 401 Lofts



We are proud to announce that two upcoming Trust projects, FLOR 401 Lofts (pictured above) and Skid Row Southeast 1, will receive funding through

Proposition 41 and the Veterans Housing and Homeless Prevention Program.

"The flexibility of the [Veteran Housing and Homeless Prevention Program](#) allows us to use the funding for both new construction and portfolio recapitalization projects that we have in our pipeline," explains Dana Trujillo, the Trust's Housing Development Director. "The program promotes housing for those that are most in need and emphasizes the Housing First model, making it a resource that nicely aligns with the mission of the Trust."

FLOR 401 Lofts, designed by [Koning Eizenberg Architecture](#), will create 100 new units of permanent supportive housing, while Skid Row Southeast 1 will rehabilitate 104 units in need of improvement. These buildings will house veterans and provide access to intensive supportive services, such as case management, drug and alcohol counseling, health services, and disability benefit advocacy.

Gensler Summer Interns



Health Fair



Thank you, Gensler!

[Gensler Los Angeles](#) summer interns raised over \$1,500 for the Trust by hosting a pancake breakfast, and on July 17th they put together 23 [Welcome Home! Kits](#) of household goods for new residents. Innovation will play a key role in solving homelessness, and we are thrilled to have forward-thinking partners like Gensler.

Building Better Health

Over 100 Trust residents turned out for the second health fair at the [Star Apartments](#). With generous support from the [George Hoag Family Foundation](#), six service partners offered health literacy materials, balance and gait testing, free toothbrushes, body mass index testing, and blood pressure screening. A nurse, pharmacist, and two physical therapists were on hand to answer questions.

Innovative Technology

[SADA Systems](#), a Microsoft National Solutions Provider, is helping the Trust move all of its IT systems to the cloud. [Check out the spotlight video](#), which was viewed by roughly 15,000 attendees at the the Microsoft World Partner Conference. SADA Systems received Partner of the Year Award for Cloud Packaged Solutions.

Faces of the Trust:

Bob Newman



Robert Newman

Before he was a property supervisor at the Trust, Robert "Bob" Newman's life brought him from Hancock Park to Skid Row, where he discovered a new and meaningful career. After working as an agent in the sports, music, and entertainment industries for 25 years, Bob was laid off and diagnosed with stage two cancer. With no insurance, he used all of his savings to pay for cancer treatments.

Bob's cancer went into remission, but he ended up living out of his car. He began visiting **PATH** every morning to shower and eat, and met with a case manager that helped him eventually find housing.

Bob's experience with homelessness changed his view on life, and he decided to seek employment with an organization that helps people overcome similar challenges. Bob was hired as a desk clerk by the Trust six years ago, and was quickly promoted.

Cancer free for eight years, Bob is committed to living and working in DTLA to help people get off the streets. Bob is also **Downtown Los Angeles Neighborhood Council's** Social Services Provider Director, and serves as a co-chair of the Community Impact Committee and as a member of the Planning and Land Use Committee.

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